

**WLUK-TV
QUARTERLY ISSUES/PROGRAMS REPORT
Quarter 1, 2009**

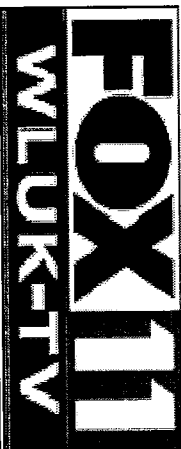
LOCAL PUBLIC SERVICE ANNOUNCEMENTS

**EOE ANNOUNCEMENTS/PSA's
(Equal Opportunity Employer)
(attached)**

**FCC CHILDREN'S REPORT/PSA's
(Children's Report Available for Public Inspection)
(attached)**

ELEVEN ISSUES IDENTIFIED THIS QUARTER

- 1 - COMMUNITY VALUES/DEVELOPMENT/MENTORS**
- 2 - CRIME/VIOLENCE (Incl. Law Enforcement/Protection)**
- 3 - EDUCATION**
- 4 - ENVIRONMENTAL CONCERNS**
- 5 - FAMILIES, Including Children & Teens**
- 6 - GOVERNMENT PROGRAMS/ACCOUNTABILITY**
- 7 - HEALTH CARE/ISSUES/NEWS & REFORM**
- 8 - BUSINESS & NON-PROFIT GROUP CONCERNS**
- 9 - MINORITIES, ELDERLY & WOMEN'S CONCERNS/
CIVIL RIGHTS, DISCRIMINATION, HARASSMENT**
- 10 - SUBSTANCE ABUSE, INCLUDING DRUGS & ALCOHOL**
- 11 - AMERICA AT WAR & INTERNATIONAL CONFLICTS**



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 489078	Page: 1 of 2
Date: 06/28/09	Month: June

Billing Address: WL UK PROMOTION		Advertiser: WL UK PROMOTION	Contract #: 111504 - EOE
Billing Period: 06/02/09-06/28/09		Contract Dates: 11/06/06-12/27/09	
Salesperson/Office: HOUSE LOCAL/WL UK / WL UK LOC		Brand: PROMOTIONS	Network: WL UK
Rev. Type: Local House Time Sales		Estimate #:	Proposal #:

Comments:

Airtime Revenue				Actual Broadcast				Reconciliation					
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	06/02/09	T	08:51 a	:20	EOE(WL UK)	\$0.00			
					06/04/09	Th	08:59 a	:20	EOE(WL UK)	\$0.00			
					06/05/09	F	11:59 a	:20	EOE(WL UK)	\$0.00			
					06/06/09	Sa	10:58 p	:20	EOE(WL UK)	\$0.00			
					06/07/09	Su	06:59 a	:20	EOE(WL UK)	\$0.00			
					06/08/09	M	01:30 a	:20	EOE(WL UK)	\$0.00			
					06/10/09	W	01:45 a	:20	EOE(WL UK)	\$0.00			
					06/10/09	W	03:18 a	:20	EOE(WL UK)	\$0.00			
					06/13/09	Sa	02:14 a	:20	EOE(WL UK)	\$0.00			
					06/14/09	Su	06:29 a	:20	EOE(WL UK)	\$0.00			
					06/16/09	T	03:38 a	:20	EOE(WL UK)	\$0.00			
					06/17/09	W	01:59 p	:20	EOE(WL UK)	\$0.00			
					06/20/09	Sa	02:27 a	:20	EOE(WL UK)	\$0.00			
					06/21/09	Su	05:59 a	:20	EOE(WL UK)	\$0.00			
					06/21/09	Su	01:55 a	:20	EOE(WL UK)	\$0.00			
					06/24/09	W	01:57 a	:20	EOE(WL UK)	\$0.00			
					06/25/09	Th	09:22 a	:20	EOE(WL UK)	\$0.00			
					06/25/09	Th	01:45 a	:20	EOE(WL UK)	\$0.00			
					06/27/09	Sa	10:42 p	:20	EOE(WL UK)	\$0.00			
					06/28/09	Su	12:21 a	:20	EOE(WL UK)	\$0.00			



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

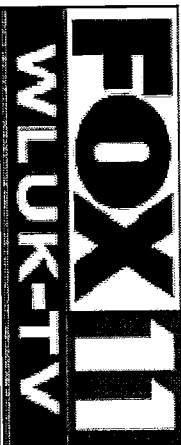
Invoice #: 481768	Page: 1 of 2
Date: 05/31/09	Month: May

Billing Address: WLUK PROMOTION		Advertiser: WLUK PROMOTION	Contract #: 111504 - EOE
		Billing Period: 04/27/09-05/31/09	Contract Dates: 11/06/06-12/27/09
		Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
		Rev. Type: Local House Time Sales	Network: WLUK
			Estimate #:
			Proposal #:

Comments:

Airtime Revenue

Airtime Revenue				Scheduled				Actual Broadcast				Reconciliation		
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason	
8	M - Su	05:00 a - 04:59 a	\$0.00	25	04/27/09	M	06:44 p	:20	EOE(WLUK)	\$0.00				
					04/29/09	W	11:59 a	:20	EOE(WLUK)	\$0.00				
					04/30/09	Th	10:59 a	:20	EOE(WLUK)	\$0.00				
					05/01/09	F	09:59 a	:20	EOE(WLUK)	\$0.00				
					05/02/09	Sa	02:43 a	:20	EOE(WLUK)	\$0.00				
					05/04/09	M	11:45 p	:20	EOE(WLUK)	\$0.00				
					05/05/09	T	03:59 p	:20	EOE(WLUK)	\$0.00				
					05/07/09	Th	12:35 a	:20	EOE(WLUK)	\$0.00				
					05/08/09	F	12:32 a	:20	EOE(WLUK)	\$0.00				
					05/10/09	Su	06:29 a	:20	EOE(WLUK)	\$0.00				
					05/12/09	T	01:17 a	:20	EOE(WLUK)	\$0.00				
					05/13/09	W	11:58 a	:20	EOE(WLUK)	\$0.00				
					05/15/09	F	11:59 a	:20	EOE(WLUK)	\$0.00				
					05/16/09	Sa	12:29 a	:20	EOE(WLUK)	\$0.00				
					05/17/09	Su	11:59 a	:20	EOE(WLUK)	\$0.00				
					05/18/09	M	12:25 a	:20	EOE(WLUK)	\$0.00				
					05/19/09	T	12:18 a	:20	EOE(WLUK)	\$0.00				
					05/20/09	W	03:51 a	:20	EOE(WLUK)	\$0.00				
					05/21/09	Th	10:19 a	:20	EOE(WLUK)	\$0.00				
					05/22/09	F	12:05 a	:20	EOE(WLUK)	\$0.00				
					05/26/09	T	12:19 a	:20	EOE(WLUK)	\$0.00				
					05/28/09	Th	01:17 a	:20	EOE(WLUK)	\$0.00				



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 481768	Page: 2 of 2
Date: 05/31/09	Month: May

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION	Contract #: 111504 - EOE
	Billing Period: 04/27/09-05/31/09	Contract Dates: 11/06/06-12/27/09
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC	Brand: PROMOTIONS
	Rev. Type: Local House Time Sales	Network: WLUK
Comments:		Estimate #: Proposal #:

Airtime Revenue										Reconciliation			
Scheduled					Actual Broadcast								
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	25	05/29/09	F	01:06 a	:20	EOE(WLUK)	\$0.00			
					05/30/09	Sa	03:57 a	:20	EOE(WLUK)	\$0.00			
					05/31/09	Su	05:59 a	:20	EOE(WLUK)	\$0.00			
Total Scheduled For This Period:			\$0.00	25	Billed Spots: 25			Total Gross Billing		\$0.00		\$0.00	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Special Handling: Send to Marylyn Asher



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 478945 Page: 1 of 2
Date: 04/26/09 Month: April

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 111504 - EOE

Billing Period: 03/30/09-04/26/09

Contract Dates: 11/06/06-12/27/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS Network: WLUK

Rev. Type: Local House Time Sales

Estimate #:
Proposal #:

Comments:

Airtime Revenue

Scheduled				Actual Broadcast				Reconciliation					
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
8	M - Su	05:00 a - 04:59 a	\$0.00	20	03/30/09	M	01:03 p	:20	EOE(WLUK)	\$0.00			
					04/01/09	W	09:50 p	:20	EOE(WLUK)	\$0.00			
					04/02/09	Th	01:06 a	:20	EOE(WLUK)	\$0.00			
					04/03/09	F	01:57 a	:20	EOE(WLUK)	\$0.00			
					04/04/09	Sa	02:27 a	:20	EOE(WLUK)	\$0.00			
					04/06/09	M	12:18 a	:20	EOE(WLUK)	\$0.00			
					04/07/09	T	05:49 p	:20	EOE(WLUK)	\$0.00			
					04/10/09	F	01:31 a	:20	EOE(WLUK)	\$0.00			
					04/11/09	Sa	10:58 p	:20	EOE(WLUK)	\$0.00			
					04/12/09	Su	12:08 p	:20	EOE(WLUK)	\$0.00			
					04/13/09	M	06:29 p	:20	EOE(WLUK)	\$0.00			
					04/14/09	T	12:17 a	:20	EOE(WLUK)	\$0.00			
					04/16/09	Th	04:18 p	:20	EOE(WLUK)	\$0.00			
					04/18/09	Sa	02:05 a	:20	EOE(WLUK)	\$0.00			
					04/19/09	Su	12:22 a	:20	EOE(WLUK)	\$0.00			
					04/21/09	T	03:46 a	:20	EOE(WLUK)	\$0.00			
					04/22/09	W	10:33 p	:20	EOE(WLUK)	\$0.00			
					04/23/09	Th	06:59 a	:20	EOE(WLUK)	\$0.00			
					04/24/09	F	06:59 a	:20	EOE(WLUK)	\$0.00			
					04/26/09	Su	12:00 a	:20	EOE(WLUK)	\$0.00			



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 488963

Page: 1 of 1

Date: 06/28/09

Month: June

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 176077 - FCC Children's Report

Billing Period: 06/05/09-06/09/09

Contract Dates: 01/01/09-12/31/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Rev. Type: Local House Time Sales

Estimate #:

Comments:

Airtime Revenue

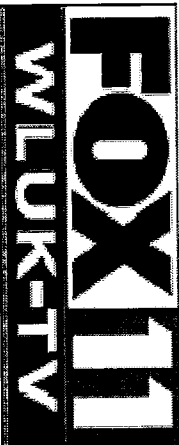
Airtime Revenue				Actual Broadcast					Reconciliation				
Scheduled													
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	06/05/09	F	08:19 p	:15	FCCCHILDRENS(WLL	\$0.00			
2	M - Su	05:00 a - 04:59 a	\$0.00	1	06/09/09	T	06:24 p	:15	FCCCHILDRENS(WLL	\$0.00			
Total Scheduled For This Period:				\$0.00	2	Billed Spots: 2			Total Gross Billing	\$0.00		\$0.00	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Agency Commission	\$0.00
Net Due	\$0.00

Special Handling:



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 481667	Page: 1 of 1
Date: 05/31/09	Month: May

Billing Address: WLUK PROMOTION	Advertiser: WLUK PROMOTION		Contract #:	176077 - FCC Children's Report	
	Billing Period: 05/10/09-05/14/09		Contract Dates:	01/01/09-12/31/09	
	Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC		Brand:	PROMOTIONS	Network: WLUK
	Rev. Type: Local House Time Sales		Estimate #:	Proposal #:	

Comments:

Airtime Revenue													
Scheduled					Actual Broadcast					Reconciliation			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	05/10/09	Su	07:15 p	:15	FCCCHILDRENS(WLT	\$0.00			
2	M - Su	05:00 a - 04:59 a	\$0.00	1	05/14/09	Th	12:18 a	:15	FCCCHILDRENS(WLT	\$0.00			
Total Scheduled For This Period:			\$0.00	2	Billed Spots: 2			Total Gross Billing		\$0.00		\$0.00	

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457. TERMS: NET DUE 15 DAYS.

Agency Commission	\$0.00	Special Handling:
Net Due	\$0.00	



WLUK-TV
14058 Collections Center Dr.
Chicago, IL
60693

Airtime Invoice

Invoice #: 478861

Page: 1 of 1

Date: 04/26/09

Month: April

Billing Address:

WLUK PROMOTION

Advertiser: WLUK PROMOTION

Contract #: 176077 - FCC Children's Report

Billing Period: 04/12/09-04/17/09

Contract Dates: 01/01/09-12/31/09

Salesperson/Office: HOUSE LOCAL/WLUK / WLUK LOC

Brand: PROMOTIONS

Network: WLUK

Rev. Type: Local House Time Sales

Estimate #:

Proposal #:

Comments:

Airtime Revenue

Guarantee Revenue					Scheduled					Actual Broadcast					Reconciliation			
Line	Days Ordered	Times Ordered	Rate	Spots	Air Date	Day	Time	Length	ISCI/Title	Rate	Debit	Credit	Reason					
1	M, W, Th, F, Su	07:00 p - 09:00 p	\$0.00	1	04/12/09	Su	08:50 p	:15	FCCCHILDRENS(WLJL	\$0.00								
2	M - Su	05:00 a - 04:59 a	\$0.00	1	04/17/09	F	01:59 a	:15	FCCCHILDRENS(WLJL	\$0.00								
Total Scheduled For This Period:			\$0.00	2	Billed Spots: 2					Total Gross Billing	\$0.00		\$0.00					

We warrant that the "actual broadcast" information shown on this invoice was taken from the program log and will be available, upon request, for inspection by the advertiser or agency for at least twelve (12) months. Any questions, please call the Accounting Department at 920-490-1457.

TERMS: NET DUE 15 DAYS.

Agency Commission	\$0.00	Special Handling:
Net Due	\$0.00	

**WLUK FOX 11 PROMO BROADCAST
NOTICE NOTIFYING
ORGANIZATIONS THAT WLUK FOX 11 USES
OPTION A, EEO PROGRAM**

WLUK FOX 11 is looking for organizations that regularly distribute information about employment opportunities to job applicants or have job applicants to refer. If you would like to receive notification of job vacancies please notify the Administrative Assistant at WLUK FOX 11, 787 Lombardi Avenue, Green Bay, Wisconsin, or call 920-494-8711. WLUK FOX 11 is an Equal Opportunity Employer.



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

TITLE: SAFETY TOWN 2009
:30

Disk 08027

VIDEO

MARK ON CAMERA WITH LITTLE GIRL

SUPER: MARK LELEAND FOX 11 NEWS
& AVA

BRING IN LOGOS OVER GRAPHIC
BKGD

AVA & MARK ON CAM
DISSOLVE TO GRAPHICS

SUPER: SIGN UP FOR SAFETY WORKSHOPS!
SUPER: 448-7136
SUPER: www.centerforchildhoodsafety.org

AUDIO

(MARK LELEAND ON CAMERA)

00:12:07:00 – 00:12:17:00

AVA HAS LEARNED THE SKILLS THAT CAN HELP
KEEP HER SAFE THANKS TO A GREAT PROGRAM
CALLED SAFETY TOWN!

(MARK VOICE OVER)

00:14:54:00 – 00:15:10:00

THE CENTER FOR CHILDHOOD SAFETY CAN TEACH
YOUR CHILD IMPORTANT SAFETY LESSONS! KIDS
LEARN WHAT TO DO IN CASE OF FIRE, HOW TO
READ TRAFFIC SIGNS AND HOW TO REACT TO
STRANGE DOGS!
SIGN UP YOUR CHILD FOR WEEK- LONG SAFETY
WORKSHOPS!

(AVA ON CAMERA)

00:14:10:00 – 00:14:21:00

CALL THE CENTER FOR CHILDHOOD SAFETY...

(MARK ON CAMERA)

....AT 448-7136 OR LOG ONTO CENTER FOR
CHILDHOOD SAFETY – DOT- ORG!

(ANNOUNCER) :05

Safety Town is brought to you by
FOX 11!

LIN-TV WLUK As Run by Date*from date=6/1/09, to date=6/7/09, house number='gs7541'*

Sched Date	Day	Hit Time	Iscl Title	Length	House
06/01/09	M	11:41:45 p	SAFETY TOWN	:30	GS7541
06/01/09	M	12:10:00 a	SAFETY TOWN	:30	GS7541
06/01/09	M	04:54:00 a	SAFETY TOWN	:30	GS7541
06/02/09	TU	01:44:20 a	SAFETY TOWN	:30	GS7541
06/03/09	W	10:16:35 p	SAFETY TOWN	:30	GS7541
06/04/09	TH	10:23:00 p	SAFETY TOWN	:30	GS7541
06/05/09	F	10:16:35 p	SAFETY TOWN	:30	GS7541
06/05/09	F	11:34:00 p	SAFETY TOWN	:30	GS7541
06/06/09	SA	05:27:00 a	SAFETY TOWN	:30	GS7541
06/06/09	SA	09:28:51 a	SAFETY TOWN	:30	GS7541
06/06/09	SA	09:57:15 p	SAFETY TOWN	:30	GS7541
06/06/09	SA	03:51:00 a	SAFETY TOWN	:30	GS7541
06/07/09	SU	05:58:36 a	SAFETY TOWN	:30	GS7541
06/07/09	SU	12:11:00 p	SAFETY TOWN	:30	GS7541
06/07/09	SU	01:27:55 p	SAFETY TOWN	:30	GS7541
06/07/09	SU	04:20:00 p	SAFETY TOWN	:30	GS7541
06/07/09	SU	06:40:00 p	SAFETY TOWN	:30	GS7541
06/07/09	SU	10:57:15 p	SAFETY TOWN	:30	GS7541



PO BOX 19011
Green Bay WI, 54307
Donna Fischer / Marketing
Telephone (920) 490-1467
FAX (920) 494 8782

VIDEO

TITLE: **GO RED FOR WOMEN**
:30
2009

AUDIO

(ANNOUNCER VOICE OVER) :08

In today's world, women are proving themselves to be stronger than ever. But there's one threat to women's health that remains as deadly as ever.

(MICHELLE MELBY ON CAMERA)

01:14:14:00 – 01:14:24:00

Fox 11 and the American Heart Association want you to Go Red for Women and become more aware of your risk for heart disease.

(MICHELLE VOICE OVER)

01:15:20:00 – 01:15:27:00

Your health care professional can help you detect and prevent heart disease.

(MICHELLE ON CAMERA)

01:14:34:00 – 01:14:40:00

But you need to make that first step.

(ANNOUNCER VOICE OVER) :07

To learn more about your heart health or for ticket information for the American Heart Association Gala call 662-2268.

LIN-TV**WLUK As Run by Date***from date=5/5/09, to date=5/12/09, house number='gs7540'*

Sched Date	Day	Hit Time	Iscl Title	Length	House
05/06/09	W	10:32:00 p	GO RED GREEN BAY	:30	GS7540
05/06/09	W	12:10:00 a	GO RED GREEN BAY	:30	GS7540
05/06/09	W	01:45:20 a	GO RED GREEN BAY	:30	GS7540
05/07/09	TH	11:57:45 p	GO RED GREEN BAY	:30	GS7540
05/07/09	TH	04:16:00 a	GO RED GREEN BAY	:30	GS7540
05/08/09	F	05:49:00 p	GO RED GREEN BAY	:30	GS7540
05/08/09	F	10:06:30 p	GO RED GREEN BAY	:30	GS7540
05/08/09	F	10:44:15 p	GO RED GREEN BAY	:30	GS7540
05/08/09	F	11:41:00 p	GO RED GREEN BAY	:30	GS7540
05/08/09	F	12:04:25 a	GO RED GREEN BAY	:30	GS7540
05/08/09	F	01:24:10 a	GO RED GREEN BAY	:30	GS7540
05/08/09	F	01:52:35 a	GO RED GREEN BAY	:30	GS7540
05/08/09	F	04:35:00 a	GO RED GREEN BAY	:30	GS7540
05/09/09	SA	07:25:00 a	GO RED GREEN BAY	:30	GS7540
05/09/09	SA	03:50:00 a	GO RED GREEN BAY	:30	GS7540
05/10/09	SU	05:29:25 a	GO RED GREEN BAY	:30	GS7540
05/10/09	SU	10:58:56 a	GO RED GREEN BAY	:30	GS7540
05/10/09	SU	12:20:00 p	GO RED GREEN BAY	:30	GS7540
05/10/09	SU	11:24:00 p	GO RED GREEN BAY	:30	GS7540
05/10/09	SU	04:51:00 a	GO RED GREEN BAY	:30	GS7540
05/11/09	M	04:29:50 a	GO RED GREEN BAY	:30	GS7540
05/12/09	TU	04:23:30 a	GO RED GREEN BAY	:30	GS7540

WLUK FOX 11
787 Lombardi Avenue
Green Bay WI, 54304
Telephone (920) 494 8711
FAX (920) 494 8782

CLIENT: WLUK FOX 11
TITLE: Rescan/antenna
LENGTH: :30
DATE: 3/27/09

VIDEO

AUDIO

JAY ON CAMERA

ON JUNE 12 FOX 11 WILL BE MOVING ITS DIGITAL SIGNAL FROM CHANNEL 51 TO CHANNEL 11. THIS WILL GREATLY IMPROVE THE STRENGTH AND RELIABILITY OF OUR DIGITAL SIGNAL.

IF YOU RECEIVE FOX 11 OVER THE AIR WITH AN ANTENNA, IT WILL BE NECESSARY THAT YOU RESCAN YOUR DIGITAL CONVERTER BOX AND DIGITAL TELEVISION SETS. CONSULT YOUR OWNERS MANUAL FOR DIRECTIONS

THIS WOULD ALSO BE A GOOD TIME TO LOOK AT YOUR ANTENNA AND HOW IT IS CONNECTED TO YOUR TELEVISION. USING A COMBINATION VHF - UHF ANTENNA WILL HELP INSURE GOOD RECEPTION. VISIT ANTENNAWEB DOT O-R-G FOR MORE INFORMATION.



LIN-TV Spot Placement by Date, Time, Schedule From: 04/01/09 To: Latest date ordered

Contract: 186367	Estimate #:	Starting on: 4/1/2009
Advertiser: DTV TRANSITION	Description: Antenna/Rescan Information	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
04/01/09 W										
WLUK	Regular	08:11:26 a	:30	\$0.00	2	10264500	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	08:52:51 a	:30	\$0.00	5	10278962	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:45:16 p	:30	\$0.00	1	10264416	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/02/09 Th										
WLUK	Regular	08:19:36 a	:30	\$0.00	2	10264499	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:24:36 a	:30	\$0.00	5	10278963	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/03/09 F										
WLUK	Regular	08:28:45 a	:30	\$0.00	2	10278939	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	10:32:26 p	:30	\$0.00	5	10278964	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/04/09 Sa										
WLUK	Regular	06:38:28 p	:30	\$0.00	5	10278965	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:39:19 p	:30	\$0.00	1	10264417	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/05/09 Su										
WLUK	Regular	10:29:21 a	:30	\$0.00	5	10278966	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:57:59 p	:30	\$0.00	1	10264415	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/06/09 M										
WLUK	Regular	09:35:05 a	:30	\$0.00	5	10278967	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	01:14:13 p	:30	\$0.00	2	10264504	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:45:36 p	:30	\$0.00	1	10264420	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/07/09 T										
WLUK	Regular	08:41:14 a	:30	\$0.00	2	10264502	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	05:30:32 p	:30	\$0.00	5	10278968	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/08/09 W										
WLUK	Regular	12:49:52 p	:30	\$0.00	2	10278940	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	06:28:23 p	:30	\$0.00	5	10278969	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/09/09 Th										
WLUK	Regular	08:55:08 a	:30	\$0.00	2	10264503	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	05:28:42 p	:30	\$0.00	5	10278970	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/10/09 F										
WLUK	Regular	12:49:43 p	:30	\$0.00	2	10278941	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	06:58:40 p	:30	\$0.00	5	10278971	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/11/09 Sa										
WLUK	Regular	07:40:59 p	:30	\$0.00	5	10278972	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:00:30 p	:30	\$0.00	1	10264421	ANTENNA/RESCAN(VC13959		MGR	BARTER
04/12/09 Su										
WLUK	Regular	03:21:13 p	:30	\$0.00	5	10278973	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:28:44 p	:30	\$0.00	1	10264419	ANTENNA/RESCAN(VC13959		MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 04/01/09 To: Latest date ordered

Contract: 186367	Estimate #:	Starting on: 4/1/2009
Advertiser: DTV TRANSITION	Description: Antenna/Rescan Information	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
05/19/09 T										
WLUK	Regular	09:15:32 p	:30	\$0.00	1	10264442	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/20/09 W										
WLUK	Regular	09:23:09 a	:30	\$0.00	2	10278953	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	03:43:37 p	:30	\$0.00	5	10279011	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:50:46 p	:30	\$0.00	1	10264443	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/21/09 Th										
WLUK	Regular	09:12:42 a	:30	\$0.00	2	10264527	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	10:48:34 p	:30	\$0.00	5	10279012	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/22/09 F										
WLUK	Regular	09:25:22 a	:30	\$0.00	2	10278954	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:56:32 a	:30	\$0.00	5	10279013	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:22:00 p	:30	\$0.00	1	10264444	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/23/09 Sa										
WLUK	Regular	12:59:16 p	:30	\$0.00	5	10279014	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/24/09 Su										
WLUK	Regular	03:24:53 p	:30	\$0.00	5	10279015	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/25/09 M										
WLUK	exception		:30	\$0.00	2	10264532	PGM CHANGE VC13959		MGR	BARTER
WLUK	Regular	09:24:16 p	:30	\$0.00	1	10264449	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	10:32:25 p	:30	\$0.00	5	10279016	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/26/09 T										
WLUK	Regular	02:07:48 p	:30	\$0.00	2	10264530	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	08:17:28 p	:30	\$0.00	5	10279017	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:13:18 p	:30	\$0.00	1	10264448	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/27/09 W										
WLUK	Regular	11:48:00 a	:30	\$0.00	2	10278955	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	10:33:29 p	:30	\$0.00	5	10279018	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/28/09 Th										
WLUK	Regular	01:35:48 p	:30	\$0.00	2	10264531	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:23:55 p	:30	\$0.00	5	10279019	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/29/09 F										
WLUK	Regular	10:17:48 a	:30	\$0.00	5	10279020	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	01:41:56 p	:30	\$0.00	2	10278956	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/30/09 Sa										
WLUK	Regular	09:53:24 p	:30	\$0.00	5	10279021	ANTENNA/RESCAN(VC13959		MGR	BARTER
05/31/09 Su										
WLUK	Regular	05:26:46 p	:30	\$0.00	5	10279022	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:58:54 p	:30	\$0.00	1	10264447	ANTENNA/RESCAN(VC13959		MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 04/01/09 To: Latest date ordered

Contract: 186367 **Estimate #:** **Starting on:** 4/1/2009
Advertiser: DTV TRANSITION **Description:** Antenna/Rescan Information **Ending on:** 6/12/2009
Agency: DTV TRANSITION **Proposal #:** **Selected Lines:** ALL
Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
06/01/09 M										
WLUK	Regular	08:12:10 a	:30	\$0.00	2	10264536	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	MG Regular	04:46:56 p	:30	\$0.00	6	10561255	ANTENNA/RESCAN(VC13959		MGR	BARTER
M/G for 186367-2-10264532 05/25/2009PGM CHANGE										
WLUK	Regular	09:42:59 p	:30	\$0.00	1	10264451	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	10:46:50 p	:30	\$0.00	5	10279023	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/02/09 T										
WLUK	Regular	04:08:30 p	:30	\$0.00	2	10264534	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	04:29:18 p	:30	\$0.00	5	10279024	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/03/09 W										
WLUK	Regular	12:56:52 p	:30	\$0.00	5	10279025	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	02:28:35 p	:30	\$0.00	2	10278957	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/04/09 Th										
WLUK	Regular	01:01:07 p	:30	\$0.00	2	10264535	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	10:52:37 p	:30	\$0.00	5	10279026	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/05/09 F										
WLUK	Regular	08:50:46 a	:30	\$0.00	2	10278958	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:25:25 p	:30	\$0.00	1	10264452	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	11:01:17 p	:30	\$0.00	5	10279027	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/06/09 Sa										
WLUK	Regular	12:58:50 p	:30	\$0.00	5	10279028	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/07/09 Su										
WLUK	Regular	04:18:59 p	:30	\$0.00	5	10279029	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:54:22 p	:30	\$0.00	1	10264453	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/08/09 M										
WLUK	Regular	08:50:15 a	:30	\$0.00	2	10278959	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	05:23:56 p	:30	\$0.00	5	10279030	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/09/09 T										
WLUK	Regular	10:29:02 a	:30	\$0.00	2	10264538	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	02:25:08 p	:30	\$0.00	5	10279031	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:00:00 p	:30	\$0.00	1	10264454	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/10/09 W										
WLUK	Regular	08:24:01 a	:30	\$0.00	2	10278960	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	09:00:30 p	:30	\$0.00	1	10264455	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	10:50:57 p	:30	\$0.00	5	10279032	ANTENNA/RESCAN(VC13959		MGR	BARTER
06/11/09 Th										
WLUK	Regular	08:42:56 a	:30	\$0.00	7	10677002	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	Regular	11:54:38 a	:30	\$0.00	7	10677001	ANTENNA/RESCAN(VC13959		MGR	BARTER
WLUK	exception		:30	\$0.00	2	10264539	N/A No M/G Needed VC13959		MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

Contract: 156847	Estimate #:	Starting on: 4/3/2008
Advertiser: DTV TRANSITION	Description: DTV Promo	Ending on: 6/12/2009
Agency: DTV TRANSITION	Proposal #:	Selected Lines: ALL
Sales Person: HOUSE LOCAL/WLU		

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/01/09	Th									
WLUK	Regular	06:41:47 a	:30	\$0.00	3	8690570	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:07:11 a	:30	\$0.00	3	8690572	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	11:18:34 a	:30	\$0.00	3	8690571	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/02/09	F									
WLUK	Regular	05:59:04 a	:30	\$0.00	3	8690574	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/03/09	Sa									
WLUK	Regular	05:59:25 a	:30	\$0.00	3	8690576	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:53:19 a	:30	\$0.00	3	8690573	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	04:58:23 p	:30	\$0.00	3	8690575	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/04/09	Su									
WLUK	Regular	11:15:37 a	:30	\$0.00	3	8690577	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	01:13:07 p	:30	\$0.00	3	8690578	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/05/09	M									
WLUK	Regular	01:43:36 p	:30	\$0.00	3	8690579	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	04:19:11 p	:30	\$0.00	3	8690580	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/06/09	T									
WLUK	Regular	05:58:18 a	:30	\$0.00	3	8690582	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	07:48:48 a	:30	\$0.00	3	8690581	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	05:30:13 p	:30	\$0.00	5	8690825	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/07/09	W									
WLUK	Regular	10:43:18 a	:30	\$0.00	3	8690583	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	02:09:25 p	:30	\$0.00	3	8690584	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/08/09	Th									
WLUK	Regular	07:29:17 a	:30	\$0.00	3	8690585	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	01:12:53 p	:30	\$0.00	3	8690586	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/09/09	F									
WLUK	Regular	08:38:14 a	:30	\$0.00	3	8690588	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	11:47:53 a	:30	\$0.00	3	8690587	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	07:39:30 p	:30	\$0.00	5	8690826	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/10/09	Sa									
WLUK	Regular	05:59:25 a	:30	\$0.00	3	8690589	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	08:28:55 a	:30	\$0.00	3	8690590	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/11/09	Su									
WLUK	Regular	06:28:55 a	:30	\$0.00	3	8690591	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	09:46:22 a	:30	\$0.00	3	8690592	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
01/12/09	M									
WLUK	Regular	05:21:29 a	:30	\$0.00	3	8690594	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER
WLUK	Regular	06:48:54 a	:30	\$0.00	3	8690593	NEWDTVPSA(LUK)(I VC1921		MGR	BARTER



LIN-TV Spot Placement by Date, Time, Schedule From: 01/01/09 To: 03/31/09

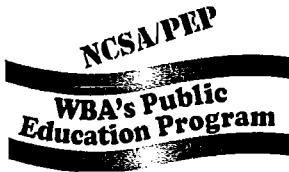
Contract: 173846 Estimate #: Starting on: 11/10/2008
 Advertiser: DTV TRANSITION Description: CRAWL VERIFICATION & Ending on: 6/12/2009
 Agency: DTV TRANSITION Proposal #: *Countdown* Selected Lines: ALL
 Sales Person: HOUSE LOCAL/WLU

Network	Schedule	Time	Lng	Unit Rate	Line	Spot ID	Exc. Reason / ISCI	House #	Type	Brand
01/01/09 Th										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497781			MGR	BARTER
WLUK	Regular	03:00:14 p	:00	\$0.00	2	9497853			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497925			MGR	BARTER
01/02/09 F										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497782			MGR	BARTER
WLUK	exception		:00	\$0.00	2	9497854	PGM CHANGE		MGR	BARTER
WLUK	exception		:00	\$0.00	4	9497966	PGM CHANGE		MGR	BARTER
WLUK	exception		:00	\$0.00	3	9497926	TECH DIFF		MGR	BARTER
01/03/09 Sa										
WLUK	Regular	05:00:15 a	:00	\$0.00	10	9734948			MGR	BARTER
01/04/09 Su										
WLUK	Regular	05:09:11 a	:00	\$0.00	10	9734949			MGR	BARTER
01/05/09 M										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497783			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497855			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497927			MGR	BARTER
01/06/09 T										
WLUK	Regular	10:00:13 a	:00	\$0.00	1	9497784			MGR	BARTER
WLUK	Regular	03:00:10 p	:00	\$0.00	2	9497856			MGR	BARTER
WLUK	Regular	06:00:14 p	:00	\$0.00	3	9497928			MGR	BARTER
01/07/09 W										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497785			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497857			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497929			MGR	BARTER
01/08/09 Th										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497786			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497858			MGR	BARTER
WLUKMG	Regular	03:35:45 p	:00	\$0.00	11	9843129			MGR	BARTER
M/G for 173846-2-9497854 01/02/2009PGM CHANGE										
WLUKMG	Regular	04:00:15 p	:00	\$0.00	12	9843130			MGR	BARTER
M/G for 173846-4-9497966 01/02/2009PGM CHANGE										
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497930			MGR	BARTER
01/09/09 F										
WLUK	Regular	10:00:15 a	:00	\$0.00	1	9497787			MGR	BARTER
WLUK	Regular	03:00:15 p	:00	\$0.00	2	9497859			MGR	BARTER
WLUK	Regular	03:35:03 p	:00	\$0.00	4	9497967			MGR	BARTER
WLUK	Regular	06:00:15 p	:00	\$0.00	3	9497931			MGR	BARTER

LIN-TV**WLUK As Run by Date**

from date=5/24/09, to date=5/30/09, house number='GS7544','GS7543','GS7509','GS7513','GS7618','GS7504','GS7614','GS7517','GS7518'

Sched Date	Day	Hit Time	Iscl Title	Length	House
05/24/09	SU	11:25:00 p	HUNGER PREVENTION	:15	GS7544
05/24/09	SU	02:46:00 a	COLLEGE ACCESS	1:00	GS7614
05/24/09	SU	03:47:00 a	HUNGER PREVENTION	1:00	GS7543
05/24/09	SU	03:54:00 a	CHILDHOOD OBESITY	:30	GS7517
05/24/09	SU	04:23:00 a	Underage Drinking	:30	GS7504
05/24/09	SU	04:23:30 a	CHILDHOOD OBESITY	:30	GS7518
05/24/09	SU	04:29:50 a	CYBERBULLYING	:30	GS7618
05/25/09	M	01:23:40 a	HUNGER PREVENTION	1:00	GS7543
05/25/09	M	01:24:40 a	COLLEGE ACCESS	1:00	GS7614
05/25/09	M	04:24:00 a	CHILDHOOD OBESITY	:30	GS7517
05/25/09	M	04:30:20 a	CYBERBULLYING	:30	GS7618
05/26/09	TU	02:45:00 p	HUNGER PREVENTION	:15	GS7544
05/26/09	TU	01:19:40 a	COLLEGE ACCESS	1:00	GS7614
05/26/09	TU	03:27:00 a	Underage Drinking	:30	GS7504
05/26/09	TU	03:52:00 a	HUNGER PREVENTION	1:00	GS7543
05/26/09	TU	04:16:00 a	CHILDHOOD OBESITY	:30	GS7517
05/27/09	W	01:58:10 p	HUNGER PREVENTION	:15	GS7544
05/27/09	W	01:23:40 a	HUNGER PREVENTION	1:00	GS7543
05/28/09	TH	02:48:00 p	HUNGER PREVENTION	:15	GS7544
05/28/09	TH	04:40:00 p	HUNGER PREVENTION	:15	GS7544
05/28/09	TH	06:59:25 p	HUNGER PREVENTION	:15	GS7544
05/28/09	TH	01:23:40 a	HUNGER PREVENTION	1:00	GS7543
05/28/09	TH	03:52:00 a	HUNGER PREVENTION	1:00	GS7543
05/29/09	F	02:28:25 p	HUNGER PREVENTION	:15	GS7544
05/29/09	F	03:37:00 p	HUNGER PREVENTION	:15	GS7544
05/29/09	F	11:33:50 p	HUNGER PREVENTION	:15	GS7544
05/29/09	F	12:10:00 a	COLLEGE ACCESS	1:00	GS7614
05/29/09	F	04:12:30 a	HUNGER PREVENTION	1:00	GS7543
05/30/09	SA	07:52:25 a	HUNGER PREVENTION	:15	GS7544
05/30/09	SA	08:59:26 a	HUNGER PREVENTION	:15	GS7544
05/30/09	SA	02:15:00 a	HUNGER PREVENTION	1:00	GS7543
05/30/09	SA	03:15:00 a	COLLEGE ACCESS	1:00	GS7614
05/30/09	SA	03:16:00 a	CHILDHOOD OBESITY	:30	GS7517
05/30/09	SA	03:50:40 a	CYBERBULLYING	:30	GS7618
05/30/09	SA	04:10:00 a	Underage Drinking	:30	GS7504
05/30/09	SA	04:11:30 a	CHILDHOOD OBESITY	:30	GS7518



44 E. Mifflin St. Suite 900
Madison, WI 53703
(800) 236-1922 phone
(608) 256-3986 fax
www.wi-broadcasters.org

DATE: April 2, 2009

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd, NCSA/PEP Coordinator

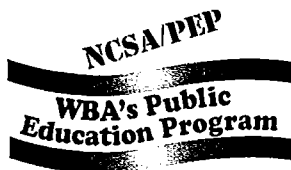
SPONSOR: WISCONSIN DEPARTMENT OF TOURISM

In Wisconsin we don't just LIVE, we LIVE like we mean it!

* * * * *

Name of Spot:	"Wisconsin: Like You Mean It" :30
Dates of Play:	April 6-May 3, 2009 (four week period) <u>Reminder – this schedule will be running concurrently with the WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play this spot <u>at least</u> 15 times during the four week period. As always, the 15 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 during drive time (6AM-10AM & 3PM -7PM) 1/3 during day time (10AM-3PM) 1/3 during all other times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (May 4, 2009) of this segment of the program.

Thank you, as always, for supporting the NCSA/PEP Program!!



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DATE: May 6, 2009

TO: GM or NCSA/PEP (Public Education Program) Coordinator - TV

FROM: Liz Boyd, NCSA/PEP Coordinator

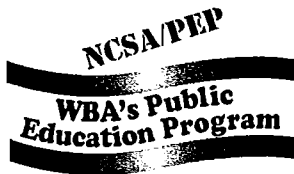
SPONSOR: **ARMY NATIONAL GUARD**

These new Army National Guard spots highlight the importance of the National Guard in local communities

* * * * *

Name of Spots:	"Storm Chasers" -- :30 "Guard Advantage" -- :30 "A Reflection of Honor-Wisconsin" -- :30 "A Reflection of Honor-Wisconsin" -- :15 "Homecoming" -- Spanish -- :30 "Guard Advantage" -- Spanish -- :30
Dates of Play:	May 11 – December 31, 2009 Please Note: All National Guard television spots are approved for web-use.
Total Number of Times Aired:	Please play these spots, in rotation, at least 10 times per month... As always, the 10 times played each month should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 Prime/Access Times (3PM-11PM) 1/3 Day Time (7AM-3PM) 1/3 All Other Times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of each month.

Thank you, as always, for supporting the NCSA/PEP Program!!



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DATE: April 27, 2009

TO: GM or NCSA/PEP (Public Education Program) Coordinator - Television

FROM: Liz Boyd - NCSA/PEP Coordinator

SPONSOR: **WISCONSIN DEPARTMENT OF TRANSPORTATION
TRANSPORTATION SAFETY**

New that nice weather has returned, the Wisconsin Department of Transportation
Safety wants to remind everyone to "Think" and look over the situation for everyone.

* * * * *

Name of Spot:	"Think" - :30
Dates of Play:	May 4-17, 2009 (two week period) <u>Reminder – this schedule will be running concurrently with the WI Army National Guard spots.</u>
Total Number of Times Aired:	Please play this spot, <u>at least 8 times</u> during the two week period... As always, the 8 times played during this schedule should be broken down based on the NCSA program's 1/3-1/3-1/3 schedule concept: 1/3 Prime Time (3PM 11PM) 1/3 Day time (7AM-3PM) 1/3 All Other Times
Special Instructions:	Performance affidavits that should include the value of the announcements are to be filed with the WBA office at the end of the month or at the end (May 18, 2008) the schedule.

Thank you, as always, for supporting the NCSA/PEP Program!!